## CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

**American Rambler Production** 138 Conant Street Beverly, MA 01915

	Contract / Re	vision		Alt Order #		
	580632	1		07909928		
Product						
ROMNEY/P/R RNC						
Contract Dates	Estimate #					
10/03/12 - 10/09/12						
Advertiser			Ori	ginal Date	Revision	
Republican National Com	mittee-Romn	ey/R/P	1	0/02/12	/ 10/02/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Account Executive		xecutive	Sales Office	
	WTKR	Jamie Andrus		rus	Washington, D	
	Special Hand	pecial Handling				
	Demographic					
	Adults 25-54					
	IDB#	Adverti	ser	Code	Product Code	
		RNCR				
	Agency Ref			Advertiser	Ref	

41: 0: 0: 10: 5: 15: 5: 1:		Spots/		To	tals
*Line Ch Start Date End Date Description		Days Length Week	Rate Type	Spots	Amount
N 1 3 10/03/12 10/07/12 Newschannel 3 News	6-7am	:30	NM	3	\$1,260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12111 3	Rate \$420.00				
N 2 3 10/08/12 10/09/12 Newschannel 3 News	6-7am	:30			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$840.00
Week: 10/08/12 10/14/12 MT 2	\$420.00				
N 3 3 10/08/12 10/09/12 Price Is Right	11am-12n	:30	NM	2	\$1,130.00
Start Date End Date Weekdays Spots/Week	Rate		7,111	_	Ψ1,100.00
Week: 10/08/12 10/14/12 MT 2	\$565.00				
V 4 3 10/03/12 10/07/12 Price Is Right	11am-12n	:30	NM	3	\$1,695.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/01/12 10/07/12111 3	<u>Rate</u> \$565.00				
N 5 3 10/03/12 10/07/12 Newschannel 3 News	12n-1230pm				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	3	\$1,200.00
Week: 10/01/12 10/07/12111 3	\$400.00				
N 6 3 10/08/12 10/09/12 Newschannel 3 News	12n-1230pm	:30	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	,,,,,	14101		\$600,00
Week: 10/08/12 10/14/12 MT 2	\$400.00				
N 7 3 10/08/12 10/09/12 CBS Daytime	1228-3pm	:30	NM	4	\$1,600,00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         MT         4	Rate \$400.00				d ::
N 8 3 10/03/12 10/07/12 CBS Daytime					
Start Date End Date Weekdays Spots/Week	1228-3pm	:30	NM	6	\$2,400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        222         6	\$400.00				
N 9 3 10/03/12 10/07/12 Ellen Degeneres 3pm	3-4pm	:30	NM	3	<b>PO40 00</b>
Start Date End Date Weekdays Spots/Week	Rate	.00	ININI	3	\$810.00
Week: 10/01/12 10/07/12111 3	\$270.00				
N 10 3 10/08/12 10/09/12 Ellen Degeneres 3pm	3-4pm	:30	NM	2	\$540.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12         MT         2	Rate			_	40.0.00
	\$270.00				
√ 11 3 10/08/12 10/09/12 NewsCha 3 News First @ 4p     Start Date End Date Weekdays Spots/Week	5.59	:30	MM	4	\$1,260.00
Week: 10/08/12 10/14/12 MT 4	<u>Rate</u> \$315.00				
			I		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 580632 /	Alt Order # 07909928
Contract Dates 10/03/12 - 10/09/12	Product ROMNEY/P/R RNC	Estimate #
Advertiser Republican National (	1	Original Date / Revision

		Spots/		Tot	als
*Line Ch Start Date End Date Description		Days Length Week Rate	Type	Spots	Amount
N 12 3 10/03/12 10/07/12 NewsCha 3 News First @ 4	Rate			2000	escario de descrito contra
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12222 6	P 356-5pm Rate \$315.00	:30	NM	6	\$1,890.00
N 13 3 10/03/12 10/07/12 Newschannel 3 News	5-530pm	:30	NM	3	\$1,200.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        111         3	Rate \$400.00			_	ψ1,200.00
N 14 3 10/08/12 10/09/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	5-530pm Rate	:30	NM	2	\$800.00
Week: 10/08/12 10/14/12 MT 2	\$400.00				
N 15 3 10/08/12 10/09/12 Newschannel 3 News	530-6pm	:30	NM	2	\$940.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         MT         2	<u>Rate</u> \$470.00				
N 16 3 10/03/12 10/07/12 Newschannel 3 News	530-6pm	:30	NM	3	\$1,410.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        111         3	<u>Rate</u> \$470.00		- 1		
N 17 3 10/03/12 10/07/12 Newschannel 3 News	6-630pm	:30	NM	3	\$1,770.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12111 3	<u>Rate</u> \$590.00				
N 18 3 10/08/12 10/09/12 Newschannel 3 News	6-630pm	:30	NM	2	\$1,180.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         MT         2	<u>Rate</u> \$590.00				1700 • William William
N 19 3 10/08/12 10/09/12 7-730pm	7-730pm	:30	NM	2	\$970.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MT 2	Rate \$485.00			_	4010.00
N 20 3 10/03/12 10/07/12 7-730pm	7-730pm	:30	NM	3	\$1,455.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        111         3	Rate \$485.00			-	<b>411.00.00</b>
N 21 3 10/03/12 10/07/12 The Insider	730p-8pm	:30	NM	3	\$1,455.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        111         3	Rate \$485.00				
N 22 3 10/08/12 10/09/12 The Insider	730p-8pm	:30	NM	2	\$970.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         MT         2	Rate \$485.00				*****
N 23 3 10/08/12 10/09/12 Late News (M-F)	11-1135p	:30	NM	2	\$1,510.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         MT         2	Rate \$755.00			_	V 1,0 10.00
N 24 3 10/03/12 10/07/12 Late News (M-F)		:30	NM	3	\$2,265.00
Start Date         End Date         Weekdays         Spots/Week           Week; 10/01/12         10/07/12        111         3	Rate \$755.00			J	Ψ2,200.00
N 25 3 10/03/12 10/07/12 Late Night with David Lettern		:30	NM	3	\$0.4E.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        111         3	Rate \$315.00		1000	3	\$945.00
V 26 3 10/08/12 10/09/12 Late Night with David Lettern		:30	NM	2	6620.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         MT         2	Rate \$315.00	.00	IVIVI	2	\$630.00
V 27 3 10/08/12 10/08/12 Monday Prime	10-11pm	:30	NM	4	\$2,040,00
Start Date End Date Weekdays Spots/Week	Rate	.00	INIVI	1	\$2,940.00
Week: 10/08/12 10/14/12 M 1	\$2,940.00			J145	N_4790\00000000000000000000000000000000000
N 28 3 10/09/12 10/09/12 NCIS	8-9pm	:30	NM	1	\$4,705.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 580632 /	Alt Order # 07909928
Contract Dates 10/03/12 - 10/09/12	Product ROMNEY/P/R RNO	Estimate #
Advertiser Republican National C		Original Date / Revision 10/02/12 / 10/02/12

*l ine	Ch Start	Date End D	ate Descriptio		04-4/5-17	_	Spots/			otals
Line	THE R. LEWIS CO., LANSING, MICH. LANSING, MICH.	End Date	Weekdays	White William Police		Days	Length Week	Rate Ty	pe Spots	Amount
Week	: 10/08/12	10/14/12	-T	Spots/Week 1	\$4,705.00					
N 29	3 10/09	/12 10/09/	12 Tuesday Pr		9-10pm		:30	1	M 1	\$4,410.00
Week	Start Date : 10/08/12	End Date 10/14/12	Weekdays -T	Spots/Week 1	Rate \$4,410.00					Ψ4,410.00
V 30 :			12 Thursday P	rime	9-10pm		:30	<u> </u>	M 1	\$3,235.00
Week	Start Date : 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	Rate \$3,235.00			,		Ψ5,235.00
N 31 3	3 10/05	/12 10/05/1	2 Friday Prim	е	8-9pm		:30		M 1	\$2,060.00
Week	Start Date 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	Rate \$2,060.00					Ψ2,000.00
V 32 3	3 10/05/	12 10/05/1	2 Friday Prim	e	10-11pm		:30		IM 1	#0.05F.00
Week	Start Date 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	Rate		.00	10	il i	\$2,355.00
N 33 3	3 10/06/	12 10/06/1	2 Late News	Sa-Su)	11-1135p		:30		M 2	£1 120 00
	Start Date	End Date	Weekdays	Spots/Week	Rate				2	\$1,130.00
	10/01/12	10/07/12	S-	2	14001000000000000					
N 34 3	10/03/	12 10/07/1	2 CBS Sunda	y Morning	9-1030am		:30	N	M 1	\$1,130.00
Week	Start Date 10/01/12	10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$1,130.00					
N 35 3			2 Face the Na		1030-11am		:30	N	M 1	\$1,360.00
\\/ook	Start Date 10/01/12	End Date 10/07/12	Weekdays S							<b>\$1,000.00</b>
Mary Control of the C			A STATE OF THE STA							
1 36 3	Start Date		2 NFL Footba Weekdays		1-5p		:30	N	M 3	\$7,125.00
	10/01/12	10/07/12	S	3	<u>Rate</u> \$2,375.00					
N 37 3			2 NFL Footba		4-8pm		:30	N	м з	\$12,000.00
Meek.	Start Date 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 3	Rate \$4,000.00					, ,
V 38 3			2 Sunday Prin						4	
N 30 3	Start Date	End Date	Weekdays	Spots/Week	7-8pm <u>Rate</u>		:30	N	M 1	\$4,410.00
Week:	10/01/12	10/07/12	S	1	\$4,410.00					
V 39 3	10/07/	12 10/07/1	2 Sunday Prin	ne	8-9pm		:30	N	M 1	60 000 00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.00	IN.	1	\$2,680.00
	10/01/12	10/07/12	S	1	\$2,680.00					
N 40 3			2 Sunday Prin		9-10pm		:30	N	M 1	\$2,355.00
Week:	Start Date 10/01/12	10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$2,355.00					
V 41 3	10/07/	12 10/07/1	2 Sunday Prim		10-11pm		:30	N	M 1	\$3,530.00
West.	Start Date 10/01/12	End Date 10/07/12	Weekdays	Spots/Week				1.0	1	40,000.00
Bernard Commence				1						
1 42 3	Start Date	12 10/0//13 End Date	2 Late News (3 Weekdays		11-1135p <u>Rate</u>		:30	N	М 2	\$1,130.00
	10/01/12	10/07/12	S	2	\$565,00					
									4	
100	u 120	101 1010					Totals		97	\$89,480.00

ime Period # of Spots **Net Amount Gross Amount** 0/01/12 -10/09/12 97 \$89,480.00 \$76,058.00 97 otals \$89,480.00 \$76,058.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between:

www.wtkr.com



Print Date 10/02/12

Page 4 of 4

	Contract / Revision 580632 /	Alt Order # 07909928
Contract Dates 10/03/12 - 10/09/12	Product ROMNEY/P/R RNC	Estimate #
Advertiser Republican National C	· ·	Original Date / Revision 10/02/12 / 10/02/12

Signature:	Date:
------------	-------